

FLEET SAFETY? WE'VE GOT YOU COVERED.



FLEETWATCH SYSTEMS®

Fleetwatch® Systems (1800HowMyDriving.com) was established in the early 1990's and has enrolled over 450,000 vehicles from more than 5,000 companies. They are the nation's leader in driver and fleet monitoring programs designed to increase safety on the roadways.

Their Fleet Safety Risk Management Program is utilized to decrease the frequency and severity of collisions, related bodily injuries, and to save lives. At the same time, it lowers liability costs, speeds insurance processing, reduces fleet operation-maintenance cost, and adds money to the company's bottom line.

1800howmydriving.com

THE PROGRAM

Phase 1: Monitoring

Once Fleetwatch® receives your company's registration and vehicle list, they will mail you sequentially numbered decals, which must be affixed to the assigned vehicles. The decals read, "How's My Driving?" and show a toll-free number and website address for motorists to report any comments they may have.

Motorists may contact the Fleetwatch® Safety Call Center 24 hours a day, 365 days a year. Calls are answered "live" by multi-lingual CSR's and recorded in a digital database. Fleetwatch® also provides a web-based reporting system where a motorist can report an observation online thru their website.

Additionally, interior decals are provided to remind vehicle operators about the program.

Phase 2: Analysis

The 24-hour Safety Call Center is located in North America and equipped to take calls as they are received. Safety Operators are professionally trained and document observations of the incident. All calls are recorded live and are then reviewed and verified by a trained Safety Specialist to eliminate false reports.

Phase 3: Reporting

Fleetwatch® will deliver the report to you by your preselected reporting method within 15 minutes to 3 hours of the receipt of the call. During high volume or holiday periods the reporting time may increase to a maximum of 24 hours. Monthly reports will also be provided.

Phase 4: Intervention

Clear, unbiased and reliable information is presented by way of incident reporting that will allow your company to respond to each situation as it sees fit. Based on vast monitoring experience,

Fleetwatch® will use baseline data to assist you in identifying key problem areas for certain drivers that require immediate attention.

REGISTRATION IS EASY

The Fleetwatch® program with discounted pricing is available to all Builders Mutual policyholders. Policyholders register directly through Fleetwatch® and pay \$13.95 per vehicle, per year.

Registration

- ⊖ Send an email to services@1800howmydriving.com with a completed Vehicle Registration Form
- ⊖ Once registration is complete, the policyholder will receive an invoice from Fleetwatch®
- ⊖ Upon receipt of payment, the sequentially numbered decals will be shipped directly to the policyholder

Annual Renewal

- ⊖ Policyholder will receive a renewal invoice each year

Traditionally customers who participate in a program like Fleetwatch® experience an improved safety culture and see a positive change in the driving behavior of their employees. Implementing a program like Fleetwatch® can help drivers maintain a clean driving record, avoid accidents and their associated costs, and mitigate risk exposure.

DEFENSIVE DRIVING COURSE—4

Builders University is proud to offer our policyholders a 4-hour Defensive Driving Course. The course, presented by our own National Safety Council certified instructor, allows participants to assess and develop their defensive driving skills and awareness.

By attending this class, you will be able to:

- ⊖ Spot the Fatal Four driving behaviors that lead to crashes and violations
- ⊖ Prevent injuries and fatalities by identifying roadway risks and hazards
- ⊖ Distinguish between aggressive driving and road rage, and use techniques to avoid confrontation
- ⊖ Increase your company's bottom line by reducing costly collision-related vehicle repairs, insurance claims, and lost work time

Upon completion, attendees earn a personalized certificate of completion from the National Safety Council. Insurance discounts may be available to companies who've had all their drivers complete the class.

To find a class scheduled near you, visit www.buildersmutual.com/bu.



Builders Mutual[®]
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Where Builders Come First[®]

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